

## SPECIFIC RULES FOR MOMMY AND ME PHOTO SWEEPSTAKES

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

### PROMOTION DESCRIPTION:

- Stations:** WMMJ-FM, WKYS-FM, WPRS-FM: owned and operated by: Urban One, Inc. d/b/a Radio One Washington, DC (each, a "Station" and collectively, the "Stations").
- Promotion:** Mommy and Me Photo Sweepstakes
- Promotion Period:** The Promotion begins on Friday, May 1, 2026, and ends at 11:59PM on Thursday, May 7, 2026.
- Eligibility:** This Promotion is only open to listeners of the Station who are eighteen (18) years of age or older, legal residents of the United States, and reside within the Washington, DC metropolitan area, and as of the commencement of the Promotion Period.
- Entry Methods:** There is one (1) Entry Method: Participants may enter this Promotion Online via the Stations' websites at [www.mymajicdc.com](http://www.mymajicdc.com), [www.kysdc.com](http://www.kysdc.com), and [www.mypraisedc.com](http://www.mypraisedc.com).
- Number of Entries** Participants may submit no more than one (1) Entry.
- Entry Information:** Participants shall include a throwback related photo of themselves and their mother with their Entry ("Photo").
- NOTE:** By participating in this Promotion, Participants acknowledge and understand that an Entry will not be judged and the Photo will have no effect on their chances to win. Photos are submitted to facilitate the prize-winning online recognition and shall not be displayed on any of the Station's websites and/or social media pages.
- Entry Period:** All Entries must be received by the Station by 11:59PM ET on Thursday, May 7, 2026.
- Number of Winners:** There will be one (1) winner (the "Winner") for this Promotion for each station.
- Winner Selection and Notification:** The Winner will be randomly selected from among all eligible Entries on Friday, May 8, 2026. The Station shall contact the Winner via EMAIL by no later than 12:00PM ET on Friday, May 8, 2026, and must respond to the Station's email by no later than 5:30PM ET on Friday, May 8, 2026. If a Winner fails to contact the Station within the allotted

timeframe, then the Station, in its sole discretion, may void his/her Entry, and select another Participant as a winner if time permits.

- Prize (ARV): This Promotion has one (1) Prize for each Station, and includes the following elements:
- WKYS: One (1) pair of 2-Day General Admission tickets to the *2026 Roots Picnic* (the “Event”), which shall be held at Belmont Plateau, 1800 Belmont Mansion Dr, Philadelphia, PA 19131, on Saturday, May 30 and Sunday, May 31, 2026 (approximate retail value (“ARV”) = \$500);
  - WMMJ: One (1) pair of General Admission tickets to the R&B Lovers Tour (the “Event”), which shall be held at DAR Constitution Hall, 1776 D St NW, Washington, DC 20006, on Saturday, May 9, 2026 (ARV = \$206)
  - WPRS: One (1) pair of General Admission tickets to the How Sweet the Sound (the “Event”), which shall be held at The Anthem, 901 Wharf Street SW, Washington, DC 20024, on Saturday, May 30, 2026 (ARV = \$128)

Prize Claim: Unless otherwise stated herein, all tickets won in this Promotion shall be awarded to the Winners digitally.

Prize Provider: The Roots Picnic 2026  
Live Nation Entertainment, Inc.  
ATTN: Malcolm Gray, Vice President of Marketing  
430 W 15<sup>th</sup> Street, New York, NY 10011

The R&B Lovers Tour  
North American Entertainment Group  
ATTN: Kelly Colonghi  
2496 Boston Post Road  
Guilford, CT 06437

How Sweet the Sound, Inc.  
ATTN: Nate Brown

The Winners agree to look solely to the applicable Prize Provider with respect to any claims, losses, or disputes in connection with the element of the Prize provided by such party. The Station is not responsible for any failure of any Prize Providers to deliver the Prize or any elements of the Prize.

#### **ADDITIONAL PRIZE TERMS & CONDITIONS:**

All photos submitted in this Promotion are considered to be User Generated Content as described in the General Rules. By participating in this Promotion, Participants represent and warrant that they have the express permission of all photographed parties to upload the Entry, and that they are either the sole owner of any and all photos uploaded for this Promotion, or that they have express permission from any necessary third parties to use the photos. The Station, nor any of its employees, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, and members of the immediate families or those living in the same household (whether related or not) of any of the above, shall be held liable or responsible for copyright infringement

and/or intellectual property claims arising from any Participants unauthorized submission of such photos.

The Prizes include tickets to the applicable Events, only. Any other expenses pertaining to travel to and from the Event, lodging, meals, beverages, and souvenirs are not included in the Prize for this Promotion. All such expenses pertaining thereto shall be the sole responsibility of the Winners and/or their guests.

The Winner must be available to physically attend the Events. If a Winner is either unable or unwilling to physically attend the Event on the aforementioned date, then he/she accepts and acknowledges that his/her Entry will be forfeited, and it will be at the sole discretion of the Station to determine if another Participant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.